

ANNUAL FUNDRAISER CELEBRATING THE JEANNETTE RANKIN FOUNDATION'S 50TH ANNIVERSARY



2026 Sponsorship Opportunities



Jeannette Rankin
FOUNDATION

Transforming Futures Through Education

"The Assurant Foundation has supported the Jeannette Rankin Foundation for the last ten years because its STAR Party program provides critical funds to help Scholars thrive in a connected world. In addition to monetary contributions, we provide resources for STAR Party activities, and Assurant employees volunteer to read applications for the Scholar selection process, which gives them a fulfilling way to engage. We're proud to continue to support the Rankin Foundation."

— Alecia Bailey, The Assurant Foundation



Transforming Futures Through Education



Monica Kaufman Pearson, emcee and acclaimed broadcast journalist, interviewing Rankin Scholars at the 2025 STAR Party.

STAR PARTY USA 2026

CELEBRATING 50 YEARS OF IMPACT NATIONWIDE

This year brings an incredible opportunity to commemorate the 50-year legacy of the Jeannette Rankin Foundation. We were founded in 1976 with the directive from Jeannette Rankin, the first U.S. Congresswoman, to lift "mature, unemployed women workers." Today, the Rankin Foundation is a national leader in making higher education accessible to nontraditional women and nonbinary students.

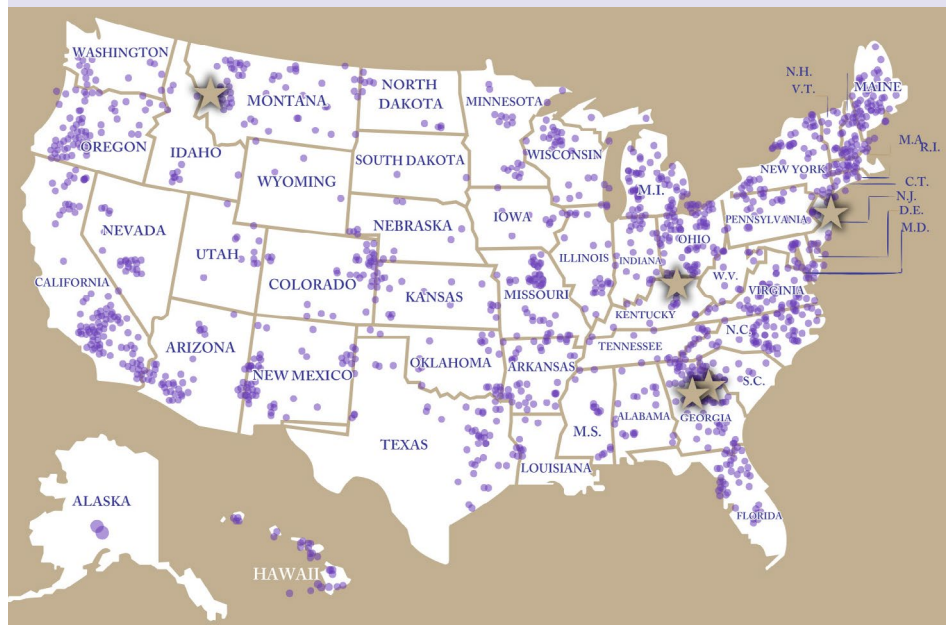
Our unrestricted Scholar Grants and wraparound services support students who are transforming their futures through education as they complete their first associate or bachelor's degree at the average age of 42.

The **2026 STAR Party** will be the anchor event for our 50th anniversary celebration. Across multiple locations and a nationwide streaming audience, we will share the incredible story of Rankin Scholars and our community.

WE INVITE YOU TO JOIN IN THE CELEBRATION!

Your sponsorship will be visible to a national audience, our largest anticipated audience to date! Rankin Foundation supporters believe in the power of education to lift women, families and communities. They are community-minded individuals who are passionate about forward-thinking ideas to address critical social issues.

Sponsorship support directly fuels Scholar Grants and wraparound services that empower Rankin Scholars to persist and succeed in higher education.



STAR Party locations and Rankin Scholars, alumni and supporters in all 50 states!



Rankin Foundation CEO Karen Sterk presenting the 2025 Shining STAR Honoree Award to Lorissa Rinehart, author of the new Jeannette Rankin biography, *Winning the Earthquake*.

2025 STAR PARTY RESULTS:

- ★ \$293,494 raised - 37% increase over 2024
- ★ 772,000 digital reach + 2,000,000 impressions - 433% increase over 2024
- ★ 530 attendees across five locations and streaming - a 33% increase over 2024

2026 STAR PARTY LOCATIONS

- ★ **Athens, Georgia** - September 17
- ★ **Missoula, Montana** - October 8
- ★ **Atlanta / National Livestream** - October 22
- ★ Additional parties will be held in **New York City** and **Cincinnati**.

Mission Overview



Jeannette Rankin
FOUNDATION

Transforming Futures Through Education

Inspired by our namesake, the first U.S. Congresswoman, the Jeannette Rankin Foundation empowers nontraditional women and nonbinary students to complete their college degrees and transform the next chapter of their lives.

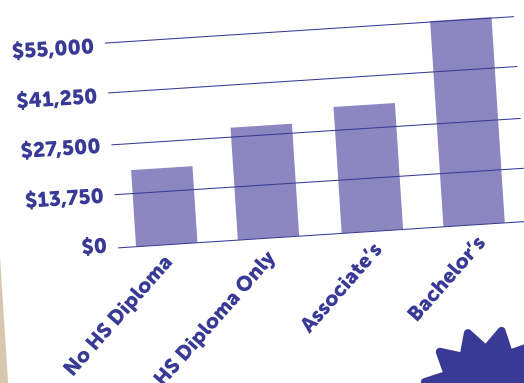
\$6.7 million
distributed in Scholar Grants.

\$6,700,000
= estimated economic impact in terms of income for all Rankin Scholars that have graduated in the last **49 years.**

3,143 Scholar Grants awarded.

\$28,364 is the median household income for JRF Scholars, with an average household size of 3.

Significant earnings increase for women based on education



96% of Rankin Scholars either graduated or persisted towards their degree last scholarship year.

82% of Rankin Scholars are single head of household.

67% of Rankin Scholars are survivors of domestic violence.

65% of Rankin Scholars work outside the home in addition to going to school.

63% of Rankin Scholars are the first in their family to go to college, breaking the cycle of generational poverty.

The Rankin Foundation provides Scholar Grants and wraparound services to women pursuing post-secondary education later in life. Grant awards are made through a rigorous selection process that prioritizes applicants who demonstrate financial need and a commitment to using their education to make a meaningful impact.

3 biggest factors for student mother success are:

- 1:** As little as \$2,000 "extra" a year to help with non-tuition expenses
- 2:** Supportive services such as case management and coaching
- 3:** Access to quality childcare.

SPONSOR RECOGNITION & VISIBILITY

Sponsors are invited to align at the level that best reflects your desired visibility, engagement and long-term impact.

Recognition is tiered based on leadership level, geographic reach and duration of partnership.

Year-long national recognition applies exclusively to Legacy and National Impact Partners.

Benefits	Legacy Partner \$75,000 Year-Long National	National Impact Partner \$50,000 Year-Long National	Community Leadership Partner \$25,000 Multi-Location	Empowerment Partner \$10,000 Multi-Location	Scholar Champion \$5,000 Local	Education Advocate \$2,500 Local	Access Ally \$1,000 Local
Recognition Duration	Year-long (2026)	Year-long (2026)	Event cycle	Event cycle	Event based	Event based	Event based
Geographic Visibility	All locations + national livestream	All locations + national livestream	Multiple locations	Multiple locations	Single location	Single location	Single location
Presenting Partner designation*	★						
Livestream opening + closing logo placement	★						
On-stage welcome remarks opportunity	★						
Website homepage header placement	★	★					
Logo on sponsorship webpage	★	★	★	★	★	★	
Year-long foundation communications recognition	★	★					
Dedicated social media posts	★	★	★				
Tagged in event-related social posts	★	★	★	★	★	★	
Full-screen ad (pre-event slideshow)	★	★	★	★			
Promotional item or offer inclusion	★	★	★	★	★	★	
Hosted table(s)	2 tables (16)	2 tables (16)	2 tables (16)	1 table (8)	1 table (8)	1 table (8)	1 table (8)

*STAR Party 2026 presented by...

LOCAL ACTIVATION OPPORTUNITIES

- ★ Host table(s) or pre-event or after parties
- ★ Include employees as volunteers
- ★ Provide branded giveaways
- ★ Offer in-kind products or services
- ★ Organize watch parties during national livestream

CONTACTS

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**Jeannette Rankin
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Athens STAR Party 2025 emcee Sarah McKinney, Athens Area Community Foundation CEO, and Latrena Artist, Rankin Foundation Scholar Grant Program Director.



National Sponsor Synchrony team members attending the Missoula STAR Party 2025.



Rankin Scholar panelists at the Missoula STAR Party 2025.



STAR Party 2025 national livestream from Atlanta.