“The Assurant Foundation has supported Jeanette Rankin Foundation (JRF) for the last five years because its STAR Party program provides critical funds to help JRF Scholars thrive in a connected world. In addition to monetary contributions, we provide resources for STAR Party activities, and Assurant employees volunteer to read applications for the scholar selection process, which gives them a fulfilling way to engage. We’re proud to continue to support JRF.”

Alecia Bailey, The Assurant Foundation
The Jeanette Rankin Foundation will be hosting our virtual STAR Party on November 3, 2022. This engaging one-hour event utilizes the power of social media and peer-to-peer fundraising to support JRF Scholars. The STAR Party provides exposure to a broad and diverse national audience. Our 2021 event website had nearly 36,000 visitors, and event-related social media reached over 86,000. Our 2022 STAR Party will have a virtual livestream that is expected to reach thousands more in support of JRF with significant exposure of your brand.

Proceeds from the STAR Party directly support our mission to award grants to students who are working toward their first associate’s or bachelor’s degree, identify as women/nonbinary, are 35 and older, and demonstrate financial need. Since JRF was founded in 1976, we have awarded $4 million in Scholar Grants to over 1,300 women nationwide.

Did you know? A woman with a bachelor’s degree makes an average of $733,444 more over her lifetime than a woman with just a high school diploma. College education is the single best way for a woman to break the cycle of generational poverty. 87% of JRF Scholars either graduate or keep working towards their degrees, and the national average for this demographic is only 31%.

Please join us as a sponsor for the 2022 STAR Party. Your support helps open the door to education for women who are determined to complete their education and earn a better life for themselves and their families. Thank you for your consideration. We look forward to discussing options with you.
Empowering Women to Shine

The STAR Party is our annual fundraiser for Scholar Grants and a celebration of women who are a bright light in our Scholar and alumni community. In 2021, we came together virtually and raised an impressive $110,000 for Scholar Grants, funds that directly transform futures through education.

**STAR EMCEE Monica Kaufman Pearson**

In 2021, Monica Kaufman Pearson returned as our riveting Star Party emcee. Monica is a trailblazer for women in journalism. She was the first woman and the first person of color to anchor the daily evening news for WSB-TV, Atlanta’s ABC affiliate. Monica has made a major impact on the Atlanta community through her unique gifts and talents, and she was our 2020 Star Party honoree.

**SHINING STAR AWARD WINNER Lucille O’Neal**

Lucille O’Neal is an American doctor, author, spokesperson, socialite and the president of the Mothers of Professional Basketball Players Association. O’Neal was born in Dublin, Georgia, and spent her childhood and early adulthood in the Central Ward of Newark, New Jersey. She has fourteen grandchildren and four children, former NBA center Shaquille (a.k.a. Shaq), Lateefah, Jamal and Ayesha.

**SHINING STAR ALUM AWARD WINNER Khadijah Abdur-Rahman**

“Commissioner Khadijaha” is a business owner and community advocate, who was elected overwhelmingly by the people of Southwest Atlanta and the communities in South Fulton County in November 2020. She secured the seat after a record-setting victory in the June 2020 Democratic Primary, winning by 16 points. Khadijah also made history by becoming the first Muslim woman elected in Georgia. Khadijah is a JRF Scholar and a shining example of how education empowers women to do great things.

**WINNER OF THE 2021 ALLIE AWARDS FOR BEST HYBRID OR VIRTUAL EVENT**

YOUTU.BE/PLGBUFTCQZI
For more information, please contact Karen Sterk at karen@rankinfoundation.org or 706-540-9154

Mission Overview

Inspired by our namesake, the first U.S. Congresswoman, the Jeannette Rankin Foundation empowers women age 35 and older to complete their college degrees and transform the next chapter of their lives.

$4 million distributed in Scholar Grants.

$400,000,000 = estimated economic impact in terms of income for all JRF Scholars that have graduated in the last 45 years.

$19,920 is the median household income for JRF Scholars, with an average household size of 3.

75% of JRF Scholars are single head of household.

65% of JRF Scholars are survivors of domestic violence.

68% of JRF Scholars work outside the home in addition to going to school.

56% of JRF Scholars are the first in their family to go to college, breaking the cycle of generational poverty.

Jeannette Rankin Foundation provides Scholar Grants and support to women/nonbinary students aged 35 and older across the U.S. who are building better lives through education.

3 biggest factors for student mother success are:

1: As little as $2,000 "extra" a year to help with non-tuition expenses

2: Supportive services such as case management and coaching

3: Access to quality childcare.

Significant earnings increase for women based on education

Data from the Institute for Women’s Policy Research (IWPR) iwpr.org
<table>
<thead>
<tr>
<th>SPONSORSHIP LEVELS &amp; BENEFITS</th>
<th>$25,000</th>
<th>$10,000</th>
<th>$5,000</th>
<th>$2,500</th>
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<tbody>
<tr>
<td>Corporate logo prominently displayed on event materials including event website:</td>
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<td>✔️</td>
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<tr>
<td>1. Sponsorship Page with link to your site visible to guests</td>
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<td>2. Electronic event tickets and invitations</td>
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<td>3. All event images for social media sites</td>
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<td>Recognition in JRF e-newsletter sent to 5,000 supporters and STAR Party donor thank yous.</td>
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<td>Tags and mentions in all social media posts relating to event.</td>
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<td>Inclusion of a promotional offer or product sent to guests around the time of the event.</td>
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<td>One dedicated social media post on Facebook and Instagram before the event.</td>
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<td>One full screen ad displayed during the event and shared on JRF social media around the time of the event.</td>
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<td>Company name included in the event webpage header image.</td>
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<td>Complimentary tickets to the virtual event.</td>
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