REMEMBERING
Reita Rivers
Dear Friends & Supporters -

On January 2nd, we lost Founder Reita Rivers. Reita was Jeannette Rankin's administrative assistant until her death in 1973. It was her connection with Jeannette Rankin that would ultimately create Jeannette Rankin Women's Scholarship Fund.

In honor of Reita’s vision, leadership and service we have created the Reita Rivers Endowed Scholarship Fund.

**Mature Unemployed Women Workers**

Those four words from Jeannette Rankin’s will launched the ship that is the Jeannette Rankin Women’s Scholarship Fund. And Reita Rivers was our first captain. She knew what Jeannette Rankin had put in the will. She knew what Jeannette Rankin intended. And she gathered Founders Sue Bailey, Gail Dendy, Heather Kleiner and Margaret Holt together. All of them had a passion for gender equity, a passion for social justice, compassion for their fellow human being and a wonderful collaborative spirit that is imprinted in the DNA of this organization.

Without Reita’s vision and leadership 1000+ women would not have had access to higher education. Without Reita’s vision and leadership – thousands of their children, and their children’s children (as we have been giving out scholarships for three generations) would not have access to a better life because their mother was educated. Reita’s life and legacy are these thousands of people that are living a better life because of her. What better legacy than a life of service?

Sue Lawrence, JRF Executive Director for eleven years, wrote this to us this week about Reita. “It’s sad to lose Reita Rivers. She exemplified many qualities that we see in Jeannette Rankin Scholars – selflessness, kindness and the goal to help others. She quoted Jeannette Rankin’s praise, words from Fiorello LaGuardia about her perseverance: Good on you! I think that phrase could be applied to Reita for her efforts to educate people about Rankin and to build the legacy in her name through the Jeannette Rankin Foundation.”

In honor of Reita’s vision, leadership and service and to keep her name front and center at Jeannette Rankin Foundation, we have created the Reita Rivers Endowed Scholarship Fund. Here is a link to our website if you would like to donate: https://jeannette-rankin-foundation.networkforgood.com/projects/24615-jeannette-rankin-women-s-scholarship-fund

Karen Sterk, CEO Jeannette Rankin Foundation

“Reita guided us toward an endeavor that Jeannette would favor, educating low-income women who were 35 or over. The Founders agree that none of us envisioned that 40 years later with the support of many dedicated women and men the Scholarship program would become the nationwide, powerful force it is today. I am grateful that Reita was in my life, and through her efforts, in the lives of 1,000 JRF scholars.

— Sue Bailey, JRF Founder

“I don’t believe there would have been a Jeannette Rankin Foundation without Reita Rivers. Her contribution and commitment to the education of older women in the United States will continue to be recognized for decades to come.

— Margaret Holt, JRF Founder

Jeanette Rankin & Reita Rivers
Consider Endowing a Scholarship

Scholarship Endowment with the Jeannette Rankin Foundation

Education is the primary way that low-income women move into economic self-sufficiency. As a supporter of the Jeannette Rankin Foundation, you understand the importance of education. Now, we’re excited to offer a special way for you to establish a legacy for yourself, your family or for someone who has inspired your education and supported your dreams.

The Endowed Scholarship Investment

$50,000 Jeannette Rankin Scholarship

Awarded to one JRF Scholar every year.
Funded for up to five years. You may make equal payments of $10,000 a year or commit to a payment schedule that works best for you. Payment plan TBD with JRF Leadership.

$25,000 Jeannette Rankin Scholarship

Awarded to one JRF Scholar every other year.
Funded for up to five years. You may make equal payments of $5,000 a year or commit to a payment schedule that works best for you. Payment plan TBD with JRF Leadership.

Exclusive Endowed Scholarship Benefits

Annual or bi-annual named scholarship awarded to a Scholar in need
Dedicated webpage featuring your Endowed Scholarship and your named honoree
Detailed information and updates on the progress of Jeannette Rankin Scholars
Invitation to special donor-focused event “Connecting the Dots”
Special updates from the CEO on a semi-annual basis

Little did Jeannette Rankin know that her bequest would be leveraged and grow to over $3.2 million to help women and their families rise out of poverty. Forty four years of my life have been focused on JRF. I want the good work of JRF to continue long after I am gone, which is why I have a Planned Gift for JRF in my will.

— Heather Kleiner, JRF Founder

Make A Legacy Gift to Jeannette Rankin Women’s Scholarship Endowment

To ensure your bequest or other planned gift reaches us, please use the following language and legal designation:

“I hereby give (percentage, residuary, share or specific amount of asset) to the: Jeannette Rankin Women’s Scholarship Fund
1 Huntington Road, Suite 701
Athens, Georgia 30606
Tax ID: 58-1273122

Jeannette Rankin Legacy Gift Confirmation Form

We hope you will let us know* if you have made plans or if you would like more information on how you can help protect and sustain JRF for future generations:

I have left a gift to Jeannette Rankin Women’s Scholarship Fund in my will or trust, or by a beneficiary designation I would like more information about how I can make a legacy gift. Please contact me.

Name___________________________
Address__________________________
City____________________________
State____________________________
Zip_____________________________
Phone (___) ____________________
Email___________________________

*You are not obligated to inform us.

An endowed Rankin Scholarship is a perfect tribute to our friend and cofounder Reita Rivers. Her commitment to empowering women through education while promoting the ideals of Congresswoman Jeannette Rankin remains our inspiration.

— Gail Dendy, JRF Founder

Endowed Scholarships can be funded via cash or stock transfers. Please contact Karen Sterk, CEO, at 706.540.9154 or karen@rankinfoundation.org for more information. JRF is a 501(c)(3) charity, and your donation may qualify as a charitable deduction for federal income tax purposes and gift acknowledgments will be provided. JRF does not provide tax planning or legal advice. We recommend that donors consult with professional advisors.
HELP ENSURE JEANNETTE RANKIN’S LEGACY FOR GENERATIONS

For millions of women, education is the only resource against poverty. This is especially true for those who haven’t had the financial capability to pursue a college education, or the encouragement to take a new direction on a road that leads to financial self-sufficiency.

The mission of the Jeannette Rankin Women’s Scholarship Fund is to provide scholarships and support for low income women 35 and older across the U.S. to build better lives through postsecondary education.

We are indebted to Jeannette Rankin who bequeathed part of her estate to provide the seed money to create the nonprofit scholarship program that now honors her memory. Our Endowment Fund was created to ensure that her legacy lives on, and that financial resources for college scholarships continue to be available for mature women in need – not only for today, but in the decades to come.

Thank you for your loyal support, and for considering a Planned Gift to the Jeannette Rankin Women’s Scholarship Endowment. Your Planned Gift today will provide the scholarships of the future, and carry your own lasting legacy forward.

GIFTS NOW

- **Appreciated Securities**: These are most often in the form of stocks or mutual funds. They are a valuable benefit to JRF, and you receive tax benefits. Use this information to make a gift of stock:
  
  Merrill Lynch | DTC 5198
  Jeannette Rankin Foundation, Account #29S-02035

- **CDs or Other Banking Accounts**: Make JRF the beneficiary of a certificate of deposit, or any bank or brokerage account. Your financial institution or adviser can assist you with this easy process.

- **Real Estate or Tangible Personal Property**: Real estate may be deeded to JRF or left by a bequest. Due to complexities, JRF advisers review and approve real estate and gifts of personal property to ensure the gift is suitable for both you and JRF.

FUTURE GIFTS

- **Bequests**: The bequest is a gift through your will or revocable trust that enables you to retain the asset during your life, and provide significant support to JRF when you no longer need the asset. You may choose a specific item, a percentage, or a residual bequest.

- **Beneficiary Designations**: Naming JRF as a beneficiary under a retirement fund, life insurance policy, donor advised fund, or commercial annuity can help avoid heavy estate taxes, enabling the asset to pass tax free to JRF. You may also name JRF a percentage beneficiary or a contingent beneficiary of a retirement plan.

GIFTS THAT PAY INCOME

- **Charitable Remainder Trust**: This is an irrevocable gift of assets into a charitable trust that provides you with a fixed or variable income for a set term or for life. At the trust’s termination, the assets become a generous gift to JRF. There may also be potential tax benefits for you.

- **Charitable Lead Trust**: The lead trust’s income payments are distributed to JRF for a set period of years, and then transferred back to the grantor or the beneficiary. It provides generous, annual support for JRF.

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$16,000

in proceeds from Jeannette Rankin’s property in Georgia that became the seed money for the Jeannette Rankin Foundation

$3.2 million

distributed in scholarships

$19,920

is the median household income for JRF Scholars, with an average household size of 3

91%*

of JRF Scholars either graduated or persisted towards their degree last scholarship year

64%*

of JRF Scholars have graduated from college

17%

of JRF Scholars have gone on to graduate school

75%

of JRF Scholars are single head of household

48%

of JRF Scholars are the first in their family to go to college, breaking the cycle of poverty for future generations

*compared to the national average of 31% from this demographic that graduate within six years of starting and 8% of women with children who graduate within six years. — Institute for Women’s Policy Research